

GRAND TRAVERSE AREA LOCAL MOTION

IT'S ABOUT MONEY

¹The annual transportation costs in the **Grand Traverse** region are sky-high. In fact, the average **Grand Traverse** area family spends about \$15,000 a year on transportation alone. With these mounting costs, many families must choose between buying essential items or filling up their gas tanks. Small changes in the way we get around could ease our budgets.

FAMILY A: 2 CAR FAMILY



FAMILY B: 1 CAR FAMILY



You could save
\$9,000/yr
by dropping 1 car.²

HOW TO BOOST YOUR COMMUTE

SHARE A RIDE

Carpooling three out of five days a week could save you nearly \$1,700 annually and you may even enjoy the ride. Ask your coworkers about it – they might be headed the same way.

MON	TUE	WED	THU	FRI
CAR POOL 	CAR POOL 		CAR POOL 	

BIKE SHARE OR CAR SHARE

Employers can provide short-term car or bike rentals for attending meetings or running errands so you can leave your car at home.



LOCATION, LOCATION, LOCATION

Communities can build new homes near bus lines and safe bike routes so people don't have to depend on cars to get around.



Local Motion is a new northwest Michigan program to improve transportation choices in the Grand Traverse area, and make it easier for us to carpool, bike, bus, or walk to work.

LOCALMOTION
howyougetthere.org

MICHIGAN
LAND USE
INSTITUTE

COMPARE

Annual cost of a car

= \$9,000

Annual NMC tuition

= \$7,500

Average family vacation

= \$4,000

Extra \$115 a week to spend on groceries

= \$6,000/YR



TIME

On average we spend 46 minutes a day going to and from work.³



HEALTH

Most of us walk an average of six minutes daily.⁴



DISTANCE

Grand Traverse workers drive nearly twice as many miles per year than the national average.

¹ Center for Neighborhood Technology ² AAA ³ Michigan Department of Transportation ⁴ Victoria Policy Institute