

# GRAND TRAVERSE AREA LOCAL MOTION

IT'S ABOUT DISTANCE

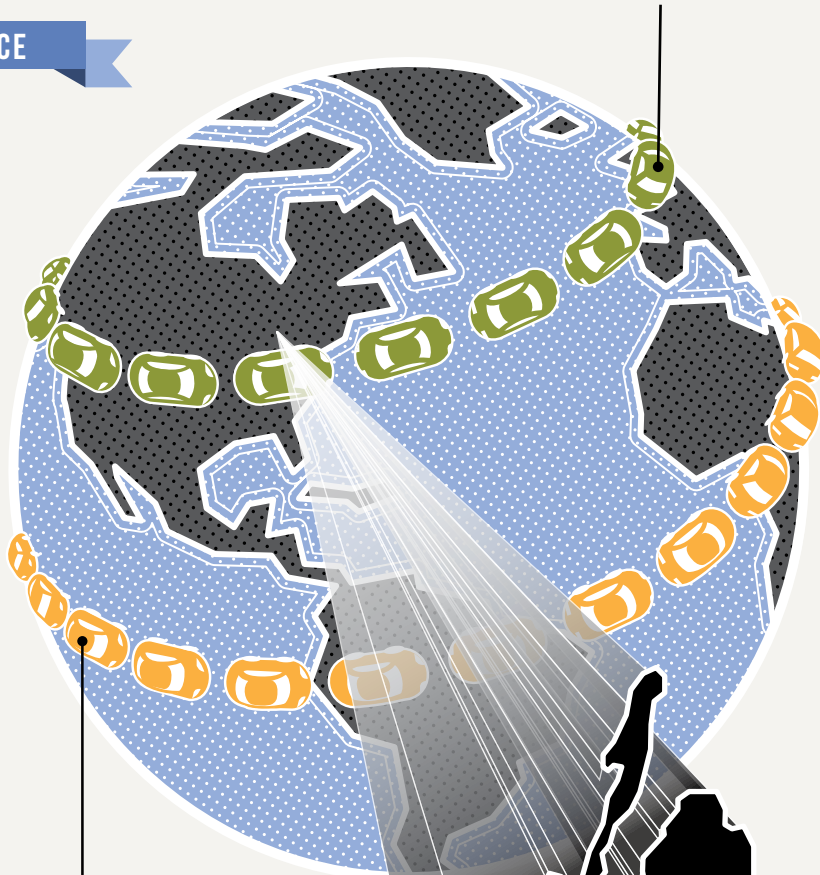
**98%** of us drive more than 18,000 miles every year. That's equal to driving around the earth at the 45th parallel.<sup>2</sup>

Here in the **Grand Traverse region**, we drive almost twice as many miles as the national average.<sup>1</sup>

**National average**  
14,000 miles per year

**Our local average**  
24,000 miles per year

Long-distance commutes have a big impact on our time, our health, and our wallets.



**85%** drive more than 21,000 miles, or about 85% of the way around Earth's equator every year.

**MORE THAN 12,000 WORKERS COMMUTE TO GRAND TRAVERSE FROM OUTLYING COUNTIES**



## TIME

On average we spend 46 minutes a day going to and from work.<sup>3</sup>



## HEALTH

Most of us walk an average of six minutes daily.



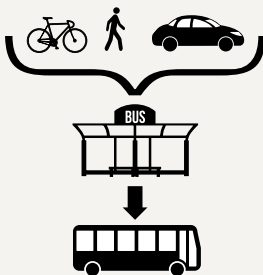
## MONEY

Grand Traverse area families spend, on average, \$15,000 a year on transportation.<sup>4</sup>

## HOW TO BOOST YOUR COMMUTE

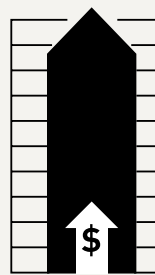
### TRANSIT/PARK-AND-RIDE

Our bus systems are improving services by making their routes more convenient. Soon it will be easier to drive, bike, or walk to your nearest bus stop and jump on a bus to town.



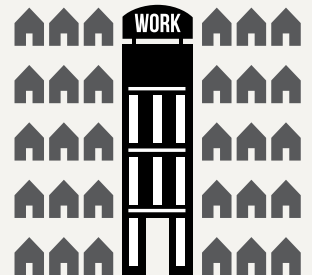
### FINANCIAL INCENTIVES

Many companies reduce risk and retain talent by offering commuter benefits. Ask your company if they offer incentives for "smart commuting" or for living closer to work.



### HOUSING

There's a strong demand for homes, condos, and apartments near job centers. Community leaders can facilitate more housing near jobs and transit.



Local Motion is a new northwest Michigan program to improve transportation choices in the Grand Traverse area, and make it easier for us to carpool, bike, bus, or walk to work.

LOCALMOTION  
howyougetthere.org

MICHIGAN  
LAND USE  
INSTITUTE

<sup>1</sup> U.S. Department of Transportation <sup>2</sup> Center for Neighborhood Technology <sup>3</sup> Michigan Department of Transportation <sup>4</sup> U.S. Department of Transportation